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Role and Significance of International Education Consultants for Thai Students

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Abstract:

Going to study abroad is an investment both time and cost. The hope of parents and students are need for students to received academic knowledge and foreign language skills have experience from living abroad with a variety of nationality and cultures there is the opportunity to learn from different cultures.

There are two main channels for applying for study abroad including direct application contact with foreign educational institutions by oneself with another channel is contact through international education consultants or international education guidance centers. But it appears that Thai students, including many other countries students studying abroad have popularity using the service from international education consultants or international education guidance center because it is convenient, confident because they had a consultant to help from the application process course selection educational institution visa application as well as the provision of accommodation and travel arrangements.

Therefore, the role and significance of international education consultants for Thai students should be studied for the benefit for the benefit of students which interested to study abroad including motivate or increasing opportunities for students still lacking decision information lack of confidence do not know how to start to study abroad. The contents will consist of reasons for the importance of studying abroad problems in English language skills for communication of Thai people application channels for studying abroad, result advantages and disadvantages of studying abroad roles and duties of international education consultant techniques for choosing to use an international education consultant service as well as the benefits that students will receive from international education consultants as well.

Keywords: Role Significance International Education Consultants Thai Students

Introduction

Going to study abroad for Thai students in the past several decades ago, this can be difficult and often have limited opportunities for government scholarships children and grandchildren of official or those who are children of families with a strong economic status. In the Present there is more economic and social expansion including educational institutions in foreign countries have opened up more opportunities in accepting international students, study at all levels. Therefore, studying abroad is not difficult and have limited opportunities as in the past if getting the right advice can be seen that at present, students as well as parents energetic, alert regard to study abroad a lot both in studying foreign languages and short-term summer classes secondary education and studying at the college and university level diploma courses, bachelor's, master's and doctoral degrees. This is because overseas education institutions there are a variety of subject modern science with new research results modernity in technology and teaching media specialized personnel. It is important that students studying abroad has increased the opportunity to learn foreign language skills at the level that communicates with foreigners with confidence because it is in an environment that uses foreign languages in daily communication including learning about various arts and

culture make students who graduate from abroad have potential both academic knowledge Language, social and cultural skills have the advantage and are the personnel that need the leading organization both in the home country and abroad.

Study abroad is a high cost investment therefore, to decide to study abroad should consider various factors many aspects of decision making for the best benefit of the learners to be able to apply knowledge ability gained from studying abroad to create career opportunities to benefit themselves, society and the country in the overall picture.

However, in studying abroad for Thai students there is still a need and popularity to use international education consultant services of various international education guidance centers in Thailand, even if students are able to contact through foreign educational institutions directly this is because international education consultants can facilitate parents and students have access to resources of various educational institutions in foreign countries easily and conveniently. Because communicating with Thai officials no problems with foreign language barriers helps to save time and cost convenient to collect documents for enrolment and applying for a visa to enter that country

Advice from international education consultants have direct experience understand the education system of foreign countries which may be different from the education system of Thailand course information and universities or educational institutions at various levels city information living in that city as well as the cost of living accommodation and various services related airport pick up, accommodation reservations and air tickets and health conferences etc. from necessity and the popularity of international education consultant service for Thai students who are going to study abroad including parents who have to use information in planning decisions.

This article aims to disseminate knowledge about the role and significance of International education consultants for Thai students to go to study abroad and parents to send their children to study abroad before discussing the role and significance of the international education consultants come to understand the problem various obstacles and challenges affecting the selection of students to study abroad.

1. Skills in using English for communication of Thai people Thai students learn English for at least 5 to 10 years because some people have started learning English from kindergarten while some people in previous generations may start school at primary school grade 5 then learned to come to the university should have enough skills to speak or communicate in English. It appears that Thai people who have learned English for a long time have not been able to speak and communicate in English both in daily life and work, the ability to use English of Thai people compared to the people of the ASEAN economic community found that the number of people who can use English in communication is percentage, Singapore 71%, Philippines 55.59%, Brunei Darussalam 37.73% Malaysia 27.24% and Thailand 10% in summary, it is that English proficiency of Thai people is very low compared to other countries in the Asian Economic Community

1.1 English proficiency for the communication of Thai people,

New York Times used to report the research results of Education First Company which ranks the English language proficiency of 54 countries that do not use English as their primary language research methodology by sampling the population of 1.7 million people worldwide. The results are summarized in the following groups.

- (1) The group of countries that use the best English language, consisting of Sweden, Denmark, Netherland, Finland and Norway.
- (2) The lowest 5 English-speaking countries are Colombia, Panama, Saudi Arabia, Thailand and Libya.
- (3) European countries that use the lowest level of English, including Italian, Spanish and Portuguese.
- (4) BRIC member countries comprising Brazil, Russia, India and China the country with the highest English proficiency is India, followed by Russia, while Brazil uses the least English language of the

BRIC. Things that are interesting and challenging which the research has mentioned is important factors for trade, innovation and national income are the ability to use English in the communication of the national population.

1.2 The importance of English

Thing which Thai people should see important although English may not be the most spoken language in the world. But in the political and social economy of the world use most English. The language used in UN organizations which the United Nations allowed to use including French, Russian, Chinese, Spanish and English moreover only the written language can add Arabic one more language, but English is used most often and the most. The world's leading industry in the world in commerce such as Japan, Germany use English in advertising making a product manual including communication in the world of computer science the report on scientific progress in countries around the world uses almost all English. English is considered the world's leading language in addition to countries in Europe and Japan, English is used in the global trading business there are large number of people from English-speaking countries such as the United States, Canada, the United Kingdom. (England, Wales, Scotland, Northern Ireland) Australia and New Zealand these countries have gross national productivity more than Europe, both Europe And Japan combined up to double.

Therefore, the native countries mentioned above and industrial countries in Europe, including Japan which uses English to develop into a leading country in the world If it is called English is the language of the leading countries. English also shows a high level of education for individuals will have the most learners and used to communicate as having the highest level of education which there is no language in the world comparable to English broadcasting around the world is about 60 percent that uses English and addressing envelopes around the world, with about 70 percent using English school schedules in schools around the world the amounts of hours learned in English when the average totals the number of hours learning English is more than number of hours studying all other subjects.

1.3 Reasons for studying English

As mentioned above the importance of English thing which Thai people should see important so in this section, want to point out the reasons for learning English. following details.

- (1) English is the official language of the world which is used as official language in more than 53 countries around the world.
- (2) Learning has English language skills help increase the opportunity to enter a good career position with higher income.
- (3) There are 400 million English users around the world that uses English as mother tongue.
- (4) Presentation of communication in the media relations community mainly English
- (5) In the world of internet networks, use English as the primary language.
- (6) Make able learning to understand the language new culture via English.

Educational institutions in international countries around the world there are various courses offered more in

- (1) English although that country will not use English as the main language.
- (2) English language skills requirements, such as IELTS, TOFEL, TOEIC, are defined as conditions to apply to study or work abroad.
- (3) The working language of ASEAN shall be English which is defined in accordance with the ASEAN Charter Article 34

1.1 The main reason that the English language learning of Thai people takes a long time but cannot speak English.

- (1) Studying for exams, not for communication most Thai students learn English to take the exam the school's English language teaching system was started and emphasized grammar make most students focusing on grammar to enter the exam not studying for communication makes memorizing grammar a

mainly on the other hand, lack of speaking skills or communication that focuses on training to communicate to the audience to understand.

(2) Dislike, don't enjoy learning English as a result of studying for exams when wanting to use in speaking in real situations unable to communicate, resulting in no fun learning have discouraged, lack of motivation. When long time passed will feel boring and do not want to study because it feels pressure and not fun

(3) Think of yourself stupid and not good both many years studying and still not developing more time has elapsed even makes sense of unsuccessfulness not ready, unable to communicate. When the time required to real use making itself foolish not good at English. I have suggest that you stop thinking that you are stupid and not good. But should start again from learning how to speak and communicate correctly by expert instructors.

(4) lack of discipline and motivation to practice English seriously to speak English or other languages fluently inevitably caused by training there are no any subjects or career that learn at once and will make it an expert. Therefore, consistent training practice will make you familiar with the use and have more confidence. When done until familiar Inevitably resulting in communication skills with confidence in use up to the actual work in every situation.

(5) Lack of English language requirements we try to think about if using scale 1 to 10 and ask yourself we have a desire to learn English in any scale may be compared to the activities we do each day throughout the week it would be an answer to what level of English we need.

1.2 Reasons to study abroad for Thai students

Thai students who are going to study abroad there may be uncertainty whether it is worth the time and expenses including the benefits to be received or not which if there is an opportunity to inquire from those who have experience from studying abroad before often get answers about important life-changing experiences enough to summarize the reasons as follows.

(1) Study abroad suitable for language learning because learning languages in the country in which they are studying will be effective because they have experience in using language everyday spoke, heard, learned the right culture fast in the environment or real situation.

(2) studying abroad increases the chances of tourism.

Weekend travel or during school holidays can travel to visit various important places some courses of study abroad also have fieldwork in various locations as well.

(3) Study abroad Help to get to know other cultural arts directly cultural differences, such as language, food, dress, living behaviour, perspective, belief, tradition giving importance to things found in life too to experience these differences directly will be able to truly understand useful for daily life use and work on the next occasion.

(4) Learning abroad has developed skills in the classroom. Learning in a new place and environment will feel excited somewhat scary during the first adjustment and discovered the strengths and weaknesses of himself solved the problem face situations that have never been encountered before Have adapted and responded to the right things.

(5) Study abroad, meet new friends from around the world. While studying abroad have a chance to meet new friends Both people with the same culture and meet international students who are far away from home as well.

(6) Learning abroad makes it possible to increate learn yourself. Students coming to study abroad when graduating often return to their own country with new ideas about themselves and their country with experience gained from abroad often challenging ideas the belief that they had and make the faith stronger or completely changed in addition, seeing culture in a new context make yourself look as well as new ideas

(7) Study abroad making the world look wider. Students who go to study abroad have more experience in various fields upon graduation, there will be a wider perspective and ideas.

(8) Studying abroad gives you the opportunity to change the rules of study that are different from the

original. Studying abroad joined the new education system have chosen various courses according to interests that may not be taught in Thailand and still have opportunity to avoid the education system traditional courses which students have encountered.

(9) Studying abroad has a higher chance of working. In the era of globalization investment of multinational companies from various countries to invest in Thailand and the perspective of the employer often see students who have graduated from abroad are enthusiastic like a challenge have one's own identity can solve the problem or can manage a variety of situations. This is because the direct experience gained during the study and living abroad resulting in negotiation skills in various situations which has a variety of languages and cultures enabling students to graduate from abroad have higher potential than other candidates

(10) Studying abroad helps increase the student's qualifications.

Study abroad of students have opportunity to choose a course of interest which may not have studied in Thailand and studying abroad in addition to obtain academic knowledge, it also increases foreign language skills for example, English can be written in the Curriculum Vitae (CV) of the students themselves.

The result from work experience or study abroad. From the study found who have experience from further study or experience from working abroad helps to be more intelligent. That is, research conducted by the team Assistant Professor William Macax of INSEAD, the world's leading educational institution, has campuses on three continents, including Europe (France), Asia (Singapore), Middle East (Abu Dhabi city The United Arab Emirates), who has been ranked the top 5 best MBA programs in the world By the Financial Times Business Week newspaper, 1 July 2016, the report of Angela Leung of Singapore Management University concluded that

- (1) Students with an open attitude and flexible to foreign cultures Will be able to connect various and complex ideas well.
- (2) Students who participate in multiculturalism have more opportunities to get work after graduation.
- (3) People who have international experience or holding more than 1 nationality, will be able to think of solutions and shows more creative thinking by which they can connect new ideas quickly.
- (4) People who have used to live or study abroad Able to invent products or new business which will successful or have the opportunity to be promoted faster. One of the conditions is those who continue to study must be "willing" to adjust their own lives according to the country they live in. By accepting new cultures, the idea of living in a foreign country is wide open. Ready to receive new possibilities always come into life not attached to the original answer.

Advantages and disadvantages of studying abroad

The opportunity which students will travel to study and live abroad Is the dream of many Thai students, however going away from the family go in the new environment and various cultures, which is not yet familiar It may be uncomfortable. Discomfort during the first phase of adjustment, so suggest that students should understand, compare the pros and cons of going to study abroad. Before deciding to choose the path of their own education life which is considered important and necessary because education is an investment both cost and time Students will use it as information for decision making. Or for adjustment when encountered in real situations.

Advantages of studying abroad

Study abroad is an opportunity for learning and directly responsible for them self because of living in a foreign country Students will have to act on their own. There are many things that may not have been done when living with a family in Thailand, such as managing personal expenses, food expenses, travel expenses or cleaning, Washing your own clothes.

students far from parents it makes them to feel free, but students must be responsible for themselves Behave in the discipline of educational institutions and the society we live with Must not use freedom with

passion travel and forgetting the main goal of yourself that We came abroad this time is studying, find good experience and successful. With the environment and experience Difficulties gained from living abroad will help students with greater patience, have skills in problem solving which will be useful for the student's own life After Graduation in addition, having the opportunity to study abroad will meet people from various countries around the world. Which has different cultural backgrounds, different perspectives Is an opportunity for students to learn develop communication skills and make good friendships.

The Important after graduation. When you apply a job, you have to write a resume for applying for a job, called a Curriculum Vitae: CV), a successful academic qualification from abroad is also an interesting point when you applying for a job because the employer considers in addition to your academic knowledge, you still have maturity, effort, diligence, patience, responsibility for yourself and adapt to the situation as well.

In addition, choosing to study in a field that has not yet been taught in Thailand. The such foreign courses helps students to study subjects that interested in the social conditions and different cultures Is an open opportunity for students Step into a career related to Future student education as well.

Disadvantages of studying abroad

Although the advantages of studying abroad are many, but on the other side, students should know the disadvantages of studying abroad. That it is useful in preparing for students.

The first thing that students will see is that they are far from parents, family or even friends. Considered that this is a challenge for many students who have never left home for a long time to live abroad. Experience that students will encounter Sometimes they may not be able to predict in advance and may encounter problems and disappointments.

Next, the English skills, if students have insufficient English language skills, solving immediate problems in various situations will lack efficiency. Especially Admission to the undergraduate degree onwards. The English language skills restrictions will be a very high barrier to understanding the content of the lesson and writing quality academic work.

The living in an environment that is different from race, religion and culture may cause excitement, confusing to new society and new culture. Some students that cannot adapt to a different life make learning being in a foreign society is difficult but if students are able to adapt to a new society, it will be useful, helping students understand, reduce cultural biases, races, religions with different attitudes and perspectives. It becomes a capital in self can be used for the benefit of living and working in the future. In addition, the adaptation, new environment around the self, such as climate, terrain, food, life style, practice, housing conditions and includes language restrictions may be difficult for some students, that is not ready to far away from family or friend who had helped when in trouble However, in modern times, communication Technology and Social media will help students connect with their family and friends more easily. To help reducing the worry of pressure to students more than in the past. Knowing the advantages and disadvantages thereof will help students evaluate themselves whether they should decide to study abroad or not if students have clear goals Dare to face and solve problems with various limitations which students may find correctly considered a success and challenge with students.

2. Application channels for studying abroad Applying to study abroad usually there are 2 main channels, that is

(1) Self-contact. This way, students can choose courses and educational institutions. And contact to apply for study by yourself. It is depending on the knowledge, ability to find information and foreign language skills of students.

(2) Contact through International education consultants or International education guidance centers (International Educational Consultants or Education Agency) which is representative of educational

institutions abroad. They can recommend courses, educational institutions, application documents and student visa applications to study in that country. Applying for a visa is a matter that is significant to foreign education opportunities.

3. The role and Significance of Consultants for Thai Students

3.1 Popularity in applying to study through the international Education Guidance Center When students want to study abroad, they popular contact via international education advisors of the international Education Guidance Center For example, as a case study which shows that the most Thai students enrolled abroad, such as Australia.

The representative of education will act as a consultant International education and involved in the operation, in highly percentage following Detail

Table 1 Percentage of international students in Australia Top 10 Source Countries

Ranking for enrolments 2017 Country in student enrolments	% Agent involvement
1.China	76.5
2.India	68.6
3.Nepal	83.0
4.Brazil	89.2
5.Korea, Republic of (South)	84.6
6.Malaysia	66.8
7.Thailand	85.8
8.Vietnam	74.8
9.Columbia	82.6
10.Taiwan	82.7

Source: Department of Education and Training, Australian Embassy Thailand

Table 1 Percentage of international students use agents for enrolments

According to Table 1, from the highest ranking of students from 10 countries that are enrolled in the Australian Institute of Education for 2017 and the participation of international education agents in the registration process, students from 10 The highest country enrolled in Australia, respectively And showing the percentage of use of their own services in international education The highest enrollment is students from China Agent invol. 76.5%, followed by India - Agent invol 68.6%, Nepal - Agent invol 83.0%, Brazil - Agent invol 89.2%, Korea Republic of (south) - Agent invol 84.6% , Malaysia - Agent invol 66.8%, Thailand - Agent invol 85.8%, Vietnam - Agent involve 74.8%, Colombia - 82.6% invol involuntary agent and 82.7% invol-Taiwan agent In 2017, there were a large number of 7th place from 10 countries and the percentage of use of education agent services was as much as 85.8%. Lahore cents a representative study of students in other countries; it is in the range 66.8% - 89.2%, which is considered to have a high percentage of all countries so that international education. It is considered a significant role for Thai students. Including international students from other countries in applying to study or study abroad.

3.2 The role of international education consultants

As mentioned above, students enrolled in abroad, there is high percentage to enroll in abroad by participation with the international education consultants of the International Education Guidance Center. Therefore, should study the role of international consultants. This has important roles as follows

- (1) Providing information about educational institutions, educational systems, educational levels and the location of the educational institution
- (2) Provide details about the course, expenses, tuition fees, as well as regulations, conditions,

admissions and application procedures.

- (3) Introduction to preparation of application documents
- (4) Collect documents and suggest procedures for applying for a visa to enter the country in which students apply.
- (5) Providing advice on preparation Before traveling
- (6) Introduce details of accommodation and placement accommodation.
- (7) Find Airport Pick up services
- (8) Find special price of Air ticket for students.
- (9) Introduction the health insurance during further study abroad which is mostly the conditions for visa filing.
- (10) Introduction to opening a bank account or using a foreign bank service in each country
- (11) Introduce other rights details Which should be received for international students
- (12) Advice to prepare of evidence, financial readiness and English language

In addition, in the case of secondary school students which may not have had the experience of staying away from the parents, they need to have a person follow up and care periodically, in some countries such as Malaysia, Singapore, etc. International education consultants will also provide application services. And follow up throughout the duration of the course that students' study abroad more Examples of services are as follows.

- (1) Introduce Education system. Make a schedule of work in accordance with duration, such as enrollment, orientation and report to class on the semester opening day.
- (2) Collect documents for application. And undertake visa applications which need to be prepared 2-3 months in advance before the start date.
- (3) Translation and certify Documents by the Consulate, Ministry of Foreign Affairs
- (4) Coordinating and appointments with the school before enrolling
- (5) Prepare travel plans to enrollment, report to class and go to school.
- (6) To advise, follow-up students throughout the course, as an intermediary between students, parents and schools and occasionally visit students at educational institutions in Malaysia, Singapore.
- (7) Counselling and continuing education planning after completing the secondary course

3.3 Techniques for choosing International Education guidance services

For convenience to study abroad should not overlook the importance of international education consultants, which has many service providers in the form of an International education guidance center that helps with enrollment for study and apply Visa, which is very important because there will be opportunities or missing the opportunity to study abroad is the matter of approval or disapproval of the visa. International Education consultants, who have knowledge about the education system and visa, including information living in a foreign country as well but because there are many service providers Consultant, Students must therefore have the technique to choose the service carefully. With the following recommendations:

- (1) Make sure that International Education consultant provider are representatives of educational institutions that want to enroll to study or they have a history of applying to study for a previous student.
- (2) Make Understanding about fees both estimate of the cost, tuition fees, visa application fees and other service fees related to be charged by the service provider.
- (3) Contact the service provider for more than one source for the benefit of collecting data comparisons.
- (4) Look for service providers with experience in helping students who study in the country which students will apply to study.
- (5) Consult third parties or friends, who know to help understand the documents before signing the agreement.
- (6) Analyze the information from the consultation that how much is possible. If it sounds exaggerated, then

(online) Bangkok. (January 2019), <http://www.unigang.com>

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try to consult other service providers.

With the role of international education consultants cannot guarantee that will students receive a visa approval. It depends on the consideration of the embassy only including recruitment to work after the students graduated. The duty of an international education consultant is assistance in the application process, apply for a visa and according to various steps only if the information is exaggerated will not be reliable because the good international education consultant must be honest with the various steps.

3.4 Benefits that student will receive from international education consultants

- (1) Students, parents will receive information are correct, current and useful for choosing a course and educational institutions.
- (2) Students have easy access to contact about planning, preparation and travel.
- (3) Students will be confident because they receive various helping and recommendations continuous while studying abroad.
- (4) International Education Counselors will act as an intermediary to solve problems, coordinate by cooperation between students, parents and educational institutions
- (5) Students will receive ongoing assistance while abroad, such as accommodation, class matters. Because in the first period that students were abroad Must be adapted according to the environment, culture and education system Which is different from the previous experience of students received from Thailand Although educational institutions abroad There will be a staff of counselors to take care of foreign students. But foreign education consultants must also help to follow up with students from parents requesting help as well because it requires understanding of language and culture skills

Conclusion

Deciding to study abroad for Thai students considered an important decision and is a major turning point in life and educational future. Thai students are accustomed to having a family to look after and provide advice as a consultant, Therefore, leaving home family to stay at alone in a foreign country for a long time, an international education consultant is necessary and is highly popular from Thai students, who go to study abroad. Therefore, students and parents should study various information, which appears in the content of this article, which will be useful for studying abroad in various issues such as reasons for the importance of studying abroad, the problems in English language skills for any person's communication, Application channels for studying abroad, advantages and disadvantages of studying abroad, roles, techniques, selection of services and benefits from International education consultants, etc.

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